

ART OF INTERVIEWING

- It's a tool for research & a technique for investigation

Aim

To collect personal data & secure information face to face

To gain portrait of entire personality along with social & psychological background

- Types of Interviewl.

Direct or Structured interview

Predetermined questioner is prepared & researcher gets answers to these questions

only

2. Non - directive or Unstructured interview

* Researcher collects information by free discussion (no pre - determined questions)

3. Focused interview

Focusing attention on a particular aspect of a problem

researcher tries to focus on attitude & emotional responses during a film show or radio program

4. Repetitive interview To note the gradual influence of some social or psychological

processm

• Steps of an Interview

.Establishing contact

First requisite before conducting an interview

Prior appointment regarding time & place of interview

Starting an interview

Create an environment in which interviewee freely tells his story in his own way

Securing

rappor

Recall.

.Researcher should create a friendly atmosphere & gain the confidence of the interviewee

Give enough time to interviewee to recollect & start

Probe questions

Care should be taken during probe questions, they should be born of mere curiosity

- Encouragement

Necessary to encourage the interviewee

from time to time by complimentary expressions Guiding the interview

researcher should guide the subject in the right path without offending him

Recording

Should be reduced to minimum, because it makes interviewee conscious Closing the interviewX.

Report

Researcher should bring the interview to a natural close with greetings

Report is compiled when the mind is still