

DIFFERENCE BETWEEN HEALTH EDUCATION & PROPAGANDA

EDUCATION

- Knowledge is acquired through self-reliant activity
- Its behaviour centered
- Disciplines primitive desires
- Develops reflective behavior (judgment before acting)
- Thought process is promoted which appeals reasoning
- Develops

personality

PROPAGANDA

- 1. Knowledge is installed or forced into mind through passive spoon feeding. Its information centered
- 3. Stimulates primitive desires.
- 4. Develops reflexive behavior.
- 5. Thought process is suppressed which appeals emotions.
- 6. Develops attitudes